



Thornton & Ross offers free skincare cream to help NHS staff

- Increased handwashing and use of sanitisers causing NHS staff to suffer from dry skin
- Wearing face masks can also result in skin irritation
- Free emollient creams and lotions provided to NHS staff to minimise discomfort

Thornton & Ross, part of the STADA Group, is offering free samples from two of its leading skincare ranges to NHS frontline staff.

With recent Covid-19 challenges, NHS workers have reported that more frequent hand washing and use of hand sanitisers is drying out their skin, while prolonged use of facemasks can result in unpleasant skin irritation.

To support healthcare workers, Thornton & Ross is donating free samples from the Cetraben® and Zeroderma® emollient ranges to alleviate dry skin issues as NHS staff work around the clock to care for patients.

Emollients help the skin to retain moisture in the outer layers and replace lost oils, whilst protecting damaged or inflamed skin.

The samples are in 30g and 50g sized tubes and pumps, which fit neatly into a pocket, and in use they eliminate the cross-infection risk associated with full-size containers.

Thornton & Ross has contacted NHS directors of nursing, critical care wards and nursing groups to offer the products via an email request system. Each member of staff will receive six samples of either Cetraben or Zeroderma.

Cetraben is the first eczema-prone skincare range to be approved by the British Skin Foundation and is suitable for all ages* and skin types. Zeroderma is one of the most widely available skincare ranges available on prescription in the UK and offers cost-effective treatments for a wide variety of skin types and conditions.

Janet Maclean, Director of Marketing for the prescription division, commented: “When we were made aware that nurses and other frontline staff were suffering with skin problems as a result of increased hand washing and use of sanitisers, we wanted to help. Both Cetraben and Zeroderma are ideal for relieving irritation caused by these factors, and also from prolonged use of face masks while treating patients. As the UK’s leading prescription emollient company, it goes without saying that we are only too happy to support our NHS colleagues at this critical time.”

*Cetraben is suitable for adults, the elderly and children over 1 year. Children aged under 1 year should be treated under medical supervision.