



## Press Release

February 5<sup>th</sup> 2021

### **T&R supports Terriers Together diversity event**

- Sponsor brand Covonia gives up training wear sponsorship for Championship football game
  - Diversity and inclusion are high on agenda for both club and company
    - First team swap regular warm-up gear for special edition kit

#### **Huddersfield, February 2021:**

Thornton & Ross (T&R), part of the STADA Group, has joined forces with Huddersfield Town Football Club to promote diversity and inclusion.

T&R is one of the club's longest-serving partners, having supported the Terriers for 12 years. The Covonia brand of cough linctus currently sponsors the first team's travel and training wear.

To highlight the Terriers Together message of diversity and inclusion, the regular training wear was replaced by special warm-up tops for Saturday's clash with Stoke City.

The move allowed the club to showcase the diversity message to a large audience, with the game being broadcast live on Sky Sports as well as on the club's iFollow streaming service.

Terriers Together is the club's initiative to promote equality, diversity and inclusion falls, ensuring that everyone feels welcome when attending a match in normal times, or interacting with the club and the Town Foundation.

T&R executive vice-president Roger Scarlett-Smith said: "T&R is pleased to be an official partner of Huddersfield Town Football Club. We share common values – the key to any successful partnership,

"This is especially true in relation to the Terriers Together programme as, like HTAFC, T&R is committed to creating a diverse and inclusive culture. We are excited by the great work the club has done over the last few years and will be sharing key learnings with our colleagues throughout 2021.

"T&R is committed to promoting equality by treating people fairly and with respect; by recognising inequalities exist; by taking steps to address them; and by providing access and opportunities for all members of the community.

"Together with HTAFC, our joint commitment is to eliminate all discrimination on the basis of age, disability, sex, gender reassignment, partnership status, pregnancy or maternity, race, religion or belief or sexual orientation."

Huddersfield Town's senior commercial manager Tracy Nelson added: "I'd like to sincerely thank T&R for their continued support of the club and everything it does.

"One of the major reasons that our partnership has been so long-lasting is that our two organisations share so much in common. One such belief is that discrimination has no place in any walk of life, and so T&R had no hesitation in supporting our warm-up shirt initiative this weekend."

The game ended in a 1-1 draw.

T&R develops, manufactures and supplies a wide range of branded over-the-counter medicines, dermatological solutions and other healthcare and hygiene products including Zoflora<sup>®</sup>, Hedrin<sup>®</sup> and Setlers<sup>®</sup>. It is part of the German-based STADA Group.

**-ENDS-**

***Issued on behalf of Thornton & Ross by Faith PR. For further information, please email [thorntonandross@faith-pr.co.uk](mailto:thorntonandross@faith-pr.co.uk) or call 01484 599886.***

**Image caption:** Town players warm up in their special edition Terriers Together training gear.

### **Note to Editors**

#### **About Thornton & Ross**

Thornton & Ross with headquarters in Huddersfield, UK, is part of the STADA group. STADA Arzneimittel AG has a two-pillar strategy; manufacturing and marketing of specialty pharmaceuticals and non-prescription Consumer Health brands. Thornton & Ross has a strong track record of supplying the NHS with emollients and bone health products as well as offering a wide and diverse portfolio of generic pharmaceuticals.

For more information, contact [ruthburns@thorntonross.com](mailto:ruthburns@thorntonross.com) or go to [www.thorntonross.co.uk](http://www.thorntonross.co.uk)

#### **About STADA Arzneimittel AG**

STADA Arzneimittel AG is a publicly-listed company with headquarters in Bad Vilbel, Germany. The company focuses on generics, including specialty pharmaceuticals and non-prescription consumer health products. Worldwide, STADA Arzneimittel AG sells its products in approximately 120 countries. In the financial year 2018, STADA achieved adjusted group sales of EUR 2,330.8 million and adjusted earnings before interest, taxes, depreciation and amortization (EBITDA) of EUR 503.5 million. As of December 31, 2018, STADA employed 10,416 people worldwide. [www.stada.com/investor-relations](http://www.stada.com/investor-relations)